



# SEDDON SMILES

## DUNDARAVE DENTAL CLINIC

SUMMER / FALL 2013

### Dr. Seddon rides again!

Dr. Seddon just completed his 3rd Ride to Conquer Cancer to raise money for the BC Cancer Foundation. This year, he rode with team Knight Riders and raised close to \$3,000. The team raised almost \$60k, which contributed to a whopping \$10.4 million for the entire Vancouver event! Dr. Seddon would like to thank everyone for their support. It was yet again a truly memorable experience.



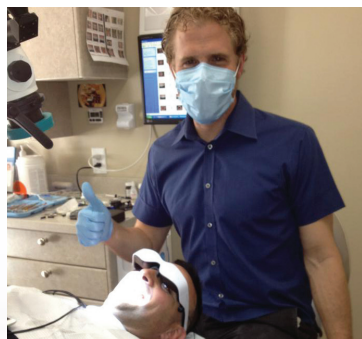
### Sheela Returns!



We are so excited to have our CDA, Sheela Foerster, back at our clinic a few times a month. As you may recall, Sheela was recovering from a car accident last year, and she is thankfully healing. If you see her at our clinic, please be sure to greet her with a smile!

### Welcome new team member!

We are very excited to welcome Mel Busniuk (hygienist). She has a great deal of experience and a positive attitude. It's wonderful to add another strong team player to the group.



### Watch a movie while at the dentist!

We now offer the Cinemizer, which allows our patients to enhance the dental experience and watch a movie or program on YouTube or NetFlix. Imagine being mentally whisked away while we work on your smile! If you are interested, don't hesitate to mention this to us at your next visit.

### Dr. Seddon is Voted the Best Cosmetic Dentist in the North Shore



Readers of the North Shore Outlook newspaper have cast their ballots and have once again chosen Dr. Seddon to be the Best Cosmetic Dentist in North and West Vancouver. He was previously honoured with this title in 2010.

Thank you to all those who voted for him!

### Winner of the Online Google+ Review Contest is Karen Dodd!

She wins a \$50 gift certificate for writing a review on Google+! You can write a review as well and win the next draw!



### Nicaragua

In March, Dr. Seddon finished his second international volunteer excursion with the Kindness in Action (KIA) group. Last year, he went to the Amazon jungle in Peru, and this time it was the villages of Leon and Chinendega in Nicaragua. Dr. Seddon is committed to giving back to dentistry, and KIA offers him that opportunity. He spent a week, treating those in need, performing fillings and extractions on the villagers. Next year, he plans to go to Cambodia to do the same!



### Brazil

In January, Dr. Seddon travelled to Curitiba, Brazil to learn from one of the best cosmetic dentists in the world, Newton Fahl. As the Fahl Dental Center is one of the leading dental centers in the world, Dr. Seddon was able to learn about mastering the art of composite veneers. Pictured here is one of our patients, Elizabeth Thoma; before and after her beautiful new composite veneers.



## Patient Referral Contest: Win Free Teeth Whitening!

For the month of August, we will be having a draw to win free teeth whitening at our clinic (approximately \$400 value). Every time you refer your friends and family, your name will be entered into the draw.

## Update on Jessica and baby Chase



Jessica and her husband Keiran welcomed their first child into the world on December 11, 2012. Chase Maddox Lancaster joined the world weighing in at 8lbs 1oz. Jessica had a successful delivery and is doing very well. She is currently off on maternity leave, but fear not, she will be returning to work in early January 2014. Jessica is enjoying her time off with her new family, but misses all her patients and co-workers! She pops in from time to time to say hello. Next time you are in the office, ask Jean to see the latest photos of Chase!

## Dr. Seddon offers Friends & Family a Complimentary Second Opinion!

Do you know someone who needs a second opinion on a dental procedure?

Dr. Seddon will be more than happy to ensure your friends and family have peace of mind. Please refer them to us and have them call to schedule a free consultation with us today!



## Laughing Gas and IV Sedation!

Dr. Seddon will be providing nitrous oxide (laughing gas) sedation and IV sedation August 19 to 22 as part of his clinical training. Dr. Seddon has just completed an intensive certification program at OHSU in Portland, Oregon, learning from the top dental anesthesiologists in North America. This will allow for a calmer and more relaxed experience for anyone who chooses sedation. This will be available to those whom may be a little anxious or perhaps want to minimize or forget any negative experiences of being in the dental office. We all know you love coming to see us, but this will make everything that much easier in the chair! Don't hesitate to request this at your next appointment if you are interested.



## Smiles by Seddon

## Smiles by Seddon is here!

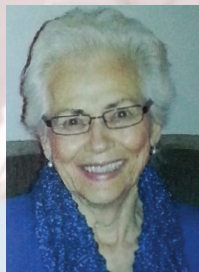
Our new logo Smiles by Seddon will soon be launching to better reflect what Dr. Seddon does best. You may also view a gallery of the beautiful smiles Dr. Seddon has created for brides on their special days at [www.weddingdentist.ca](http://www.weddingdentist.ca). If you happen to know anyone whom is newly engaged, send them our way so that we can help perfect their smiles for their big day!

## MAGD

Dr. Seddon just returned from Nashville, TN, as he was honoured with one of the top awards in continuing education for dentists, Mastership of the Academy of General Dentistry. This is bestowed to dentists who are committed to excellence in dentistry. Normally, this is awarded to dentists 20 to 30 years into their careers, but Dr. Seddon raised the bar to achieve this just 7 years after graduating from dental school. He is very proud of this accomplishment and is happy to apply this knowledge to the care of his patients.

## WV Young Entrepreneur of the Year Award

Dr. Seddon is truly honoured to receive the 2013 Young Entrepreneur of the Year through the West Vancouver Chamber of Commerce. This has come from the entire team's hard work and determination to please our wonderful patients while committing to giving back to the local and international communities. We will continue to do our very best in fostering long-term relationships with our patients in a warm and caring environment.



## Passing of Jane Stewart

Dr. Seddon took over for the late Dr. Roger Bourgeault in 2009. Until his passing in 2008, Jane Stewart worked diligently as Roger's dental assistant for 38 years. Jane loved this job, and she became known as the "Tooth Fairy". She was a kind and caring individual who spent her free time volunteering at the SPCA Thrift store. On May 7, 2013, Jane passed away, and she will be dearly missed by all of us.